

Ford Partner Recognition
X-Plan Vehicle Pricing

TRUE BLUE SAVINGS

MEMBERS OF THE ALUMNI ASSOCIATION OF THE UNIVERSITY OF MICHIGAN ARE ELIGIBLE FOR FORD X-PLAN PARTNER SAVINGS.

Paid members and their household members can take advantage of exclusive savings on new Ford, Lincoln and Mercury vehicles through the [X-Plan Partner Recognition Program](#).¹

Here's Why X-Plan Savings Are Great!

- X-Plan pricing is established before you visit the dealership, clearly marked on vehicle invoices and available in addition to most other publicly offered programs.²
- Visit www.umalumni.com/ford for details.



ALUMNI ASSOCIATION
 UNIVERSITY OF MICHIGAN

X-PLAN
DISCOUNT
+ CUSTOMER
INCENTIVES
= GREAT SAVINGS

**For more details or further program information,
 contact us at xplan@ford.com**

1 AAUM X-Plan Partner Recognition Program period is from July 7, 2010 – July 5, 2011. 2 See selling dealer for details.